

ITS Contest 2023: Born To Create

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by InTrieste

Applications for the new edition of one of the world’s most important competitions for emerging talents are now open. The new format gives finalists the possibility to take part in a creative residency at ITS Academy, the new contemporary fashion museum in Italy. Their works will become part of the ITS Academy permanent Collection

ITS Contest – International Talent Support launches its new edition. Created in 2002, the pioneering competition writes a new chapter in its decades-long mission to intercept the most interesting creative talents from all over the world. ITS Contest 2023 is open to emerging designers and students enrolled in fashion, accessories and jewellery courses worldwide, who can submit their collections between May 10th and September 10th, 2023. Finalists will be announced in November 2023.



All competitors will also be able to enter the ITS Artwork selection, in partnership con Swatch Art Peace Hotel, an evaluation of their potential on the basis of their portfolios, the ITS Special Mention powered by Vogue Eyewear part of EssilorLuxottica, the ITS Sportswear Award powered by Lotto Sports and the ITS Digital Fashion Award, dedicated to digital projects.

Over the last two decades, ITS Contest has scouted hundreds of trailblazing creatives who have contributed to changing the face of contemporary fashion. Many of them now work in the most important maisons or have launched successful eponymous brands – Demna (Creative Director of Balenciaga), Matthew Blazy (Creative Director of Bottega Veneta) and Richard Quinn (the first designer to receive the design award established by Queen Elizabeth II in 2018) are just a few. They are now members of the global community fostered by ITS Contest over the years – a borderless and multidisciplinary network of fashion creators, journalists, teachers and observers that includes some of the most important and influential names of the world of art, design and media.



Twenty years of painstaking gathering of portfolios and pieces produced by contestants – 14,758 portfolios, 1,089 dresses, 163 accessories, 118 jewels and over 700 photographic works – has resulted in an incredibly rare collection which traces the evolution of contemporary fashion. Today it is at the heart of ITS Academy – Museum of Art in Fashion, the first contemporary fashion museum in Italy, which opened in Trieste on April 18. ITS Contest 2023 will continue in this tradition, with new artworks, garments and objects to be included in ITS Collection.

ITS Academy will be home to the competition’s final stages. Contest finalists will be hosted in Trieste for a one-week residency during which they will be able to develop their artistic projects under the supervision of industry experts and previous finalists.

ITS Contest is under the patronage of Camera Nazionale della Moda Italiana e Fondazione Ferragamo . More information is available on itscontest.org.