Pati Alfin

ITS Fashion Contest 2022 Emerging Designers: The Winners

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Look by Nikita Gilbert, winner of the ITS Media Award 2022

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September 14, 2022 - by No Comments

There **founder of ITS Contest, Barbara Franchini** the lovely version of his city **Trieste**. She loves her city, which is a cosmopolitan such as that she not only wants to stay stubborn silver she has had opportunities to work elsewhere but in dreaming of her as the epicenter of the future. Around / circulates to everything / strange as a tormenting ore / the native ser as Umberto Saba wrote in the poem Trieste. But that ar for has. Is the ar of home.

With the tormented place that belongs to her, twenty years ago she created, at first quietly then with increasing audience visibility, a project that at the beginning seemed like a utopia **gather here, far from the usual fashion capital, the (then) unknown names of the best students of the most important fashion schools on the planet** to have them judged by very important names in the sector's entrepreneurship, culture, communication, entertainment and art. And thanks to his extremely Trieste-based ability to match multiple disrespectors such as madness and concreteness, snobbery and hard, heterosexuality and gay appreciation, **ITS, International Talent Support was born**Prizes by chance [TS] that T and that S are to be found in the city plates.

Charlie Constantinou look. Winner of the ITS Accademy Award 2022.

A competition that has become, over time, an unmissable appointment with fashion and the ways to discover **iTrieste (2002 onwards, designers such as Donna Ricciardiello came out of ITS** Donna/Ricciardi- simply "Donna") **Matthieu Blazy**since creative director of Bottega Veneta, **Richard Quinn**since Dr Martens, artistic director of Courrages, James Long creative director of Iceberg, the duo of Shopova Lorenza, just to name a few.

Trieste than a contest, it is a mission

For Barbara, **ITS Contest,** Dedicated in the Salone degli Incanti, a city fitt market of rigorous architecture, divided into three **fashion, accessories and jewelry categories**! - is more a recognoscenza of where the world is going as a whole - we are not referring to a "globalized" world - so that for her the competition, is a her words, "an aesthetic and ethical seismograph" that illustrates the underlying trace of what their will blossom in the shapes of clothes and objects.

Creations by Anna Mahler and the ITS Contest Wellness Award presented by Lucaldina

The participants are very youngfor an average age is 26 and they come from all over the world. **50% of the finalists and entries are Asian while the other 50% are divided between Europe and the United States**! And, in fact, every year - including the two remote editions, due to Covid-19 - the collections chosen from among thousands arriving at the headquarters, act as a compass for the direction that the company will have in terms of style and lifestyle. To each participant, she asks to "tell a story through your work" and, in the case of the finalists, the stories have been in recent years perhaps touched perhaps next. Definitely guarding, protecting, preserving for years, this enormous amount of material has been stored in an apartment similar to a cave of wonders with a thousand treasures of boundless creativity. 4,559 photos, 1,017 fashion items, 140 accessories, 116 jewels and over 150 projects photographic. This year, finals. ITS Accademy was born in one of the most beautiful historic buildings in Trieste, a neoclassic that brings together the words "sentiment", "art" and "academy".

Look by Giulia Bellomo, winner of the ITS Contest Accademy Award 2022

The Archivio is designed to hand over to future generations what was there before them. But it is also an link in which all diversities are accepted, all the seeds that have arrived here are sheltered to allow them to germinate. The Accademy is a space where we exchange opinions, knowledge, research. It will be for everyone, it will be open to all, aimed at two types of public: the non-specialized one, with courses and workshops aimed at elementary, middle and high schools throughout Italy, tourists and anyone who is curious, and the professional one, where the finalists of past editions, now well-known and appreciated designers, will be able to meet, talk, share, grow. The Accademy is located in the Salone del Fashion and costume school Grace Sailand. Former director of Palais Galliera in Paris, clothes and accessories are stored in refined packaging boxes as if they had just arrived or ready to go and change your life. A very poetic, emotional installation, throbbing with that subversive force that does about something that no one has ever designed, yet. "It's the first fashion museum in the world to come," laughs Barbara. And he is moved.

Look by Sofia Gallarato, winner of the ITS Accademy Contest Accademy Award 2022

And the winners are ...

To win the main prizes of the 2022 contest, one awarded by a jury of journalists (we were there too) And the other, more "institutional" of designers and entrepreneurs chaired by none other than Gemma Sea young people who will surely make their way - That of the press went to **Martina Gulberto (27)**, Milan graduate, who presented with a new collection the galactic prominence of shoes designed from accessories biodegradable jelly as a raw material, inspired by the during the Covid period by how her grandmother, who was bedridden, was able to "travel" through her photographs. The ITS Accademy Award went into use **Charlie Constantinou (24 years old), English of Cypriot origin**with an shull-inspired men's collection in knitted fabric to be worn with baggy vests - which made the season look like a warrior of sorts - and pants slipped by lace and slits at very Lanvaiano DiCaprio in Revenant.

Look by Nikita Gilbert

Here you are: **the grandmothers, the wilderness, the memory, the handmade, even the imperfection that only manual work can offer**. There is a sort of remedy to the future that, in order to proceed forward, you look back, as if the design were the sum of a thousand parts. There is no reference to a precise decade - the 1960s, the Sixties, the Eighties - but a space / time dimension that is even prehistoric, in the etymological sense of before history. A feeling shared by many other designers, such as Anna Mahler, who presented a collection of knitwear made with the knitting and crochet overall patterns of their grandmother with Alzheimer's for clothes that seem tailored, but in reality are deliberately disproportionate, out of scale, unfinished (the Finnish Hanna Lotta Hannisto). Some have discovered love letters from their parents and used to reconnect with them - away during lockdowns - with a collection of scroll-like wedding dresses (Taiwanese Ching Lin Chen). There are those who have used the old knitwear stitches that our grandmothers made for us to stay handmade vests and skirts with feminist slogans (the German Tatjana Haupt) or have created bodies in padded fabric - like ghosts to wear - like imaginative dresses by the Japanese Asahi Kitamura. There is no nostalgia, but a desire for concrete or spiritual experiences to try with an onesell: perhaps we are a bit tired of the metaverse, perhaps we prefer reality-reality to the virtual one.

Look by Anna Mahler

Anna © REGENED REPRODUCTION

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