



flies in my stomach

acceptance

failure

disappointment



the tiger

spains

Joffaly 444

in of humanity



silence

hugs

a home cooked meal

We Kenedy

Stop creating

by

rejection

friendship



glistering

206

loss



burnout



loneliness

love

My

creating

conversations with a stranger

a sunny day

a good bank

# GROUP EXPERIENCES

ADNA

Turn your special occasions into creative adventures at ITS Arcademy, Italy's first contemporary fashion museum!

Whether it's a birthday, bridal shower, or just a fun day out, our unique group experiences offer a chance to dive into hands-on activities in the inspiring spaces of our museum. Surrounded by creative artifacts and guided by expert tutors, you and your guests will enjoy 90 minutes to a full day of creativity, collaboration, and connection.

Make your celebration unforgettable with a personalised experience that brings people together in a fun and inspiring way.

Contact us at [edu@itsweb.org](mailto:edu@itsweb.org) to start planning your event!

## ACTIVITY INDEX

- Scavenger Hunt
- Observe, Describe and Draw
- What's in the box?
- Map of Our Heart
- Sustainable Floral Art
- Art Collage
- Furoshiki – The Japanese art of gift wrapping
- Natural dyes
- Let's patch it up
- Banana Nettle Crochet
- Be My Half – T-Shirt Upcycling Workshop

# Scavenger Hunt



# Scavenger Hunt

## DESCRIPTION

Itinerant challenge within the exhibition space, following a “scavenger hunt” method developed on multiple stations; each station will involve a short group activity and points will be assigned for the completion of each task. The team that collects more points in all stations wins.

## CATEGORY

Team challenge

## TIMING

60 minutes

## PRICE

35€ per person

## NOTES

The challenge allows participants to move around the museum’s exhibition spaces, but does not constitute a complete guided tour.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Observe, Describe and Draw



# Observe, Describe and Draw

## DESCRIPTION

In this activity the participants, in pairs or teams, will take on the roles of narrator and designer. The narrator will have the task of describing one of the many curious objects of the ITS Academy heritage to his partner, who will have to draw exclusively following the instructions given orally.

In order to be able to successfully describe something to other people, one must observe carefully, down to the smallest details, the shades of color and the materials. And whoever is in charge of the design must concentrate and listen, to be as faithful as possible to the description and unleash their imagination to get as close as possible to the original creative ideas of the ITS Academy designers.

## CATEGORY

Team game

## TIMING

30-60 minutes

## PRICE

35€ per person, including exhibition guided tour

## NOTES

The duration can be modulated between 30 and 60 minutes depending on the needs and size of the group.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# What's in the box?





# What's in the box?

## DESCRIPTION

A mysterious box contains unusual items, fabrics, or materials waiting to be discovered. In this workshop participants will need to refine all their senses, trying to guess, individually or in teams, what's hidden in the box. The use of touch, hearing and smell will lead to rediscover weight, profile, consistency and stories that materials and objects hold.

## CATEGORY

Team game

## TIMING

30-60 minutes

## PRICE

35€ per person, including exhibition guided tour

## NOTES

The duration can be modulated between 30 and 60 minutes depending on the needs and size of the group.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Map of Our Heart



# Map of Our Heart

## DESCRIPTION

What is the map of our heart like?  
Let's discover it together in an artistic and participatory cartography activity: simple hearts drawn on a fabric canvas will become collective maps, everyone will make a personal contribution with their own hands, through the techniques of embroidery, painting and drawing. It will be the perfect opportunity to share memories, emotions and inspiration that make us unique and at the same time unite us, an artistic representation of the values of the individual and the group.

## CATEGORY

Workshop

## TIMING

30-60 minutes

## PRICE

35€ per person, including exhibition guided tour

## NOTES

The duration can be modulated between 30 and 60 minutes depending on the needs and size of the group.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Sustainable Floral Art



# Sustainable Floral Art

## DESCRIPTION

This workshop was created by Laura Vaccari, a floral designer from Trieste. Hers is an idea of sustainable decoration as ecological as possible; the objective of the workshop is the creation of a floral composition without glues, sponges, stabilized or imported flowers or leaves. All materials will come from meadows and woods, they will be spontaneous, wild herbs, imperfect flowers, berries, repurposed branches and prunings.

## CATEGORY

Workshop

## TIMING

90 minutes

## PRICE

60€ per person, including exhibition guided tour

## NOTES

The duration can be modulated between 60 and 90 minutes depending on the needs and size of the group.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Art Collage



# Art Collage

## DESCRIPTION

The workshop was created by graphic designer Elisa Vendramin. Inspired by the fabrics, patterns and colours on display at ITS Arcademy, participants will be able to create personal collages using paper and recycled materials from our Studio.

The in-depth themes will be the perception of colours, their combination, manual skills, the transformation of matter, the different textures and geometric shapes.

## CATEGORY

Workshop

## TIMING

90 minutes

## PRICE

60€ per person, including exhibition guided tour

## NOTES

The duration can be modulated between 60 and 90 minutes depending on the needs and size of the group.

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Furoshiki

- The Japanese art of gift wrapping





# Furoshiki

## – The Japanese art of gift wrapping

### DESCRIPTION

Wrapping gifts is an art! Participants will be able to learn the secrets of the ancient Japanese art of Furoshiki, working with a special selection of fine and recycled fabrics from ITS Academy.

### CATEGORY

Workshop

### TIMING

90 minutes

### PRICE

60€ per person, including exhibition guided tour

### NOTES

Maximum number of participants: 15

### INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Natural dyes



# Natural dyes

## DESCRIPTION

Madder for red, coreopsis flowers for brown, chamomile for yellow, and woad for indigo blue – just how many colours can a blooming meadow provide? The wood of the sumac, which dyes the Karst heather red in autumn, is rich in colouring power. We will explore a spectrum of hues, from yellow to orange, brown to nearly black, using these natural dyes to paint, dye, and design on fabric.

Following the rhythms of nature, we will work with flowers cultivated and harvested in harmony with biodiversity, and use sumac from prunings and cuttings. This approach ensures that nothing goes to waste, and every petal and twig contributes to creating vibrant, colourful designs.

## CATEGORY

Workshop

## TIMING

4-5 hours (including washing and drying)

## PRICE

60€ per person, including exhibition guided tour

## NOTES

Maximum number of participants: 15  
The workshop is subject to seasonal availability of materials and dyes

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** edu@itsweb.org  
itsweb.org

# Let's patch it up



# Let's patch it up

## DESCRIPTION

Patches – embroidered appliqués – have long been used to express identity, commemorate events, and symbolise belonging. Whether as a postcard from a place visited or a personal memento, patches have adorned uniforms, sports gear, and various fashion pieces throughout history. Notable designers like Martin Margiela and many collections in the ITS archive have celebrated their unique appeal.

In this workshop, participants will craft their own patches, delving into traditional hand embroidery techniques and fabric design. Using denim and other primary materials sourced from the ITS Arcademy warehouse, you will explore the artistic and symbolic potential of patches.

## CATEGORY

Workshop

## TIMING

90 minutes

## PRICE

60€ per person, including exhibition guided tour

## NOTES

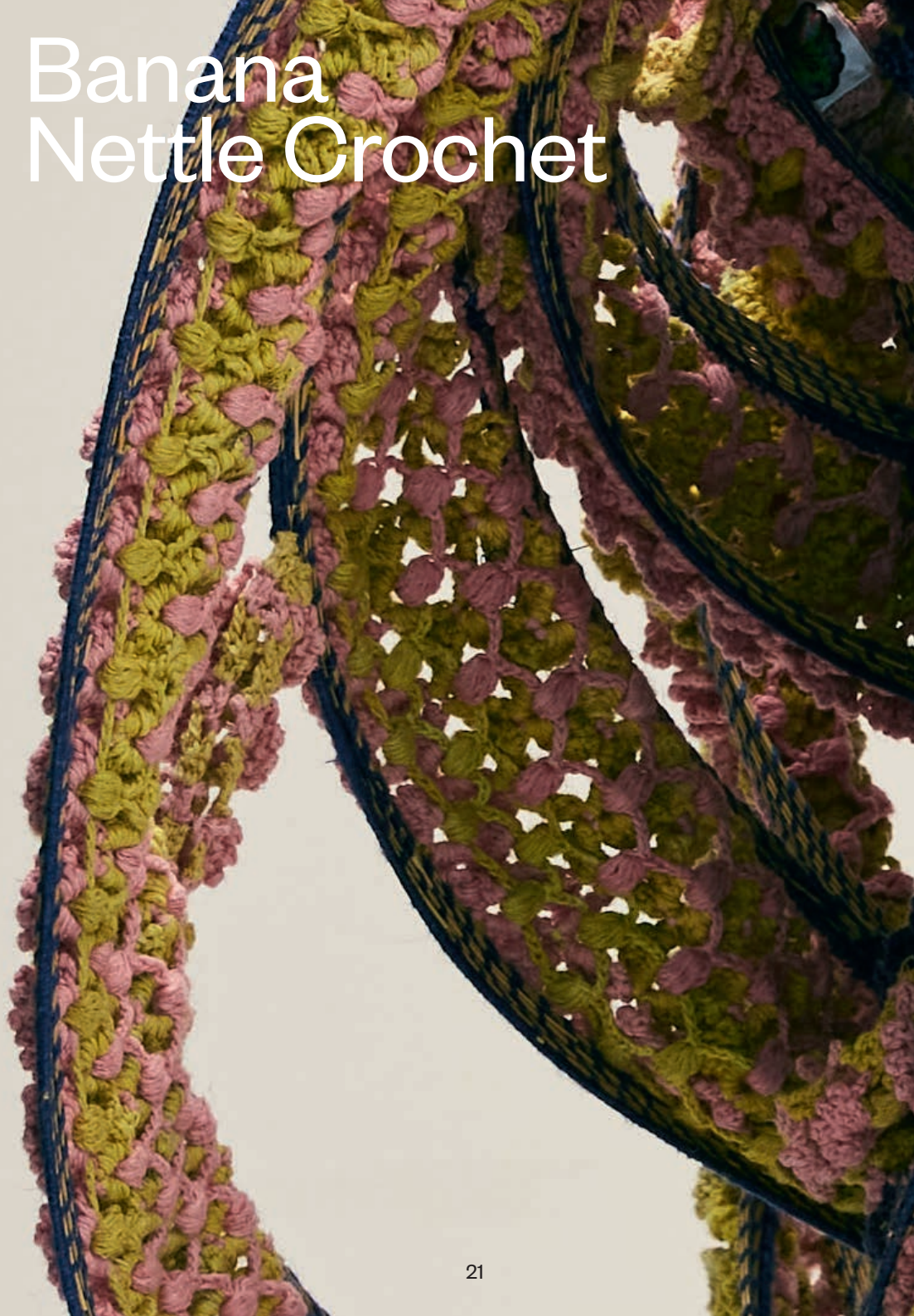
Maximum number of participants: 15

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Banana Nettle Crochet



# Banana Nettle Crochet

## DESCRIPTION

Crochet is an accessible craft that can be quickly learned with the right guidance. Using just four fingers and a thread, you can master this ancient technique, once famously practised by grandmothers making doilies and pot holders. It is celebrated in the ITS archive projects and is the focus of this hands-on creative workshop. Mistakes or unpickable knots are simply part of the process, as making and unmaking, trying and restarting are integral to learning.

## CATEGORY

Workshop

## TIMING

Starting from 90 minutes

## PRICE

60€ per person, including exhibition guided tour

## NOTES

Maximum number of participants: 15  
Timing to be agreed upon depending on the participants' level of experience

## INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

# Be My Half T-Shirt Upcycling Workshop

A close-up photograph of a person's hands working on a piece of bright orange fabric. The person is wearing a blue denim shirt and a silver chain bracelet. The background is a dark green fabric. The text 'Be My Half T-Shirt Upcycling Workshop' is overlaid in the top left corner.



# Be My Half

## T-Shirt Upcycling Workshop

### DESCRIPTION

A piece of fabric or discarded textile material can be transformed through creative upcycling techniques, becoming unique and gaining renewed significance.

Participants are invited to bring a simple T-shirt that they no longer wear. These T-shirts will be analysed to understand their value—the production cost, their composition and origin, what they represent, and why they are no longer worn. Each T-shirt will then be paired with one from a fellow participant. The T-shirts will be cut in half and sewn back together. With the guidance of the tutor, participants can choose a simple upcycling and sewing technique to apply, with the option to mix different techniques.

### CATEGORY

Workshop

### TIMING

120 minutes

### PRICE

60€ per person, including exhibition guided tour

### NOTES

Maximum number of participants: 10

### INFO AND RESERVATIONS

**T** +39 040 300589

**M** [edu@itsweb.org](mailto:edu@itsweb.org)  
[itsweb.org](http://itsweb.org)

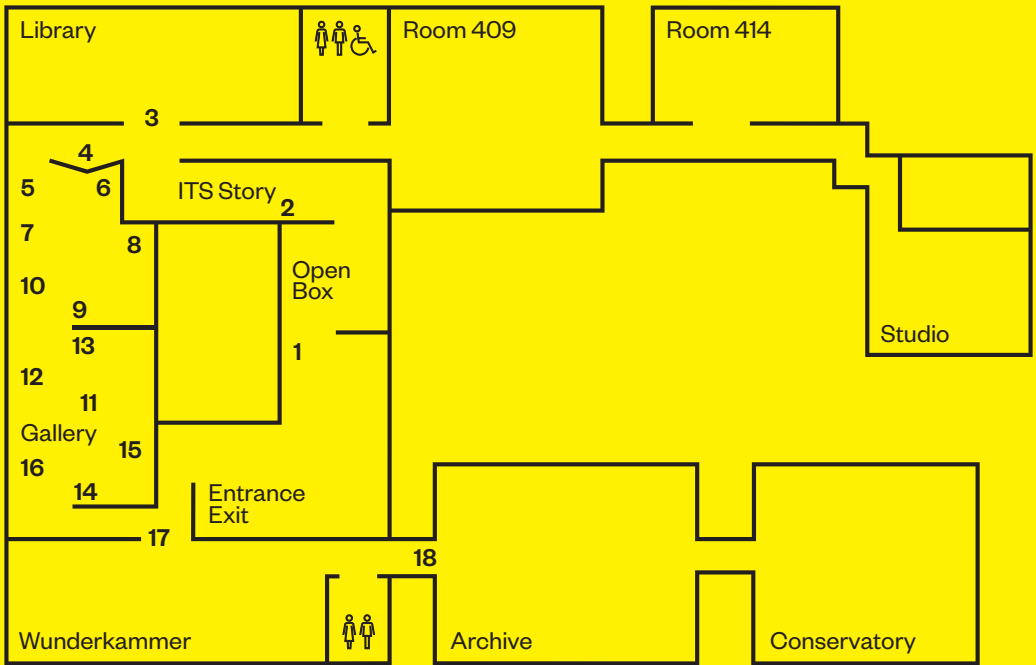
# The Art in Fashion: ITS Arcademy

ITS Arcademy stands as Italy's premier museum dedicated entirely to contemporary fashion. It serves as a vibrant center for creative exploration and learning, where fashion is revealed as a form of artistic expression. Here, the future of fashion becomes an extraordinary source of inspiration for visitors of all ages.

ITS Arcademy is simultaneously an ark, a hub of learning and an archive, housing an impressive collection of over 15,000 works, encompassing visionary portfolios, garments, accessories, jewellery, and photography. These pieces, created by emerging designers from around the world, were spotlighted through the ITS Contest, initiated by Barbara Franchin in 2002 in Trieste. The contest serves as a platform for visionary talents, ready to make their distinctive mark on the international fashion scene by anticipating its shifts and trends. As you follow the exhibition path, you will encounter a curated selection of these innovative creations.

The ITS Collection, a testament to human cultural heritage, is meticulously preserved to safeguard its legacy for future generations, a commitment made possible by the generous support from Generali.





**GALLERY**  
Exhibition space



**WUNDERKAMMER**  
Exhibition space



**ARCHIVE**  
The Archive houses the ITS Collection, supported by Generali



**LIBRARY**  
The heart of ITS Arcademy contains approximately 8,000 of the 15,000 portfolios in the Collection



**STUDIO**  
ITS Arcademy features a fully equipped creative Studio. Open during workshops

Subscribe to our *[newsletter](#)*

© ITSplatform

 [itsweb.org](https://www.facebook.com/itsweb.org)

[itsacademy.org](https://www.itsacademy.org)

**ITS Academy**

Museum of Art in Fashion  
via Cassa di Risparmio, 10,  
34121 Trieste, Italy