



ITS Arcademy: The Many Lives of a Garment

JULY 11, 2024

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ITS Arcademy is Italy's first contemporary fashion museum, a place of creative discovery and learning designed for everyone, where visitors can explore fashion as a form of contemporary art.

A journey through its galleries captures the imagination and stimulates the senses, unleashing your creativity - no design background needed.

The museum Collection archives 14840 creative project portfolios, 1100 garments, 165 accessories, 120 jewellery pieces, and over 700 photographic works, preserving them for future generations. It is a unique and invaluable compendium of radical and innovative creative projects by emerging designers from all over the world.



Image: ITS Arcademy, The Many Lives of A Garment. Photo by Massimo Gardone.

Currently on display until 6 January 2025, **The Many Lives of a Garment**

Curated by Olivier Saillard and Emanuele Coccia, this exhibition invites visitors on an immersive journey through the evolving value and significance of garments at different stages of their lifecycle. By examining clothing in both domestic and public contexts, the exhibition offers a deep and nuanced understanding of how garments transcend their material form to become carriers of personal and cultural stories.